

THE SAMPAN



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(A News Letter from ISLM)

THE TRANSITION OF A PHOENIX.

Institute of Shipping and Logistics Management (ISLM), is Institute of Shipping Management (ISM) transitioning after 47 years as, since its inception in 1977. Retaining the constitution and remaining members, it is an endeavour to rebuild and reclaim the past glory. Though hardship, time and reasons diminished ISM but they had not dwindled ISM's resolve to rejuvenate as ISLM. It is truly remarkable to almost proverbially rise as a phoenix.

This is a transition and building anew phase for dormant ISM into a vibrant ISLM.

"The objectives of the ISM are, inter alia, to conduct seminars, talks, publish articles and keep the shipping community informed of new developments and changes in the law, regulations, shipping practices, etc.

The cardinal features of the ISM differ immensely from the other institutions in the following respects:

- It is founded and established locally
- It is identified closely with the local shipping community.
- It is very focused on the shipping transport industry and not on other mode of transport
- It conducts its own shipping courses and has its accredited panel of lecturers and examiners.
- The cross-section of its members traverse the shipping industry comprising lawyers, arbitrators, ship-managers, shipbrokers, freight forwarders, ship charterers, ship operators, ship owners, marine surveyors, bunker-suppliers, etc."

(Quoting: Capt. Thomas Cheok.)

ISLM with some of its old members teaming with new, is collectively more open and diverse in its focus today as it seeks to rebuild. Looking at the business and growth concerns of the industry as a whole is part of the new vision to safeguard the intrinsic interests which drive business success and that is profitability. Professionalism, integrity etc whilst being the life-blood values and ethos of this organization, it yet recognizes that without profit there is no fodder to sustain an organization, enterprise or industry. Lesson learnt, this tightrope must be cautiously traversed.

Rebuilding is a slow and arduous process demanding sincere and diligent selfless contribution on the part of the new members and the council. Managing interests, garnering support, effecting changes, building trust and also tempering exuberance with wisdom but keeping the eye on the ball are not easy juggling tasks even for the veterans.

That said, ISLM is open minded and invites ideas, beckons suggestions, and pro-active participation. ISLM's membership is open to new blood as we forge towards a new and promising future. The baton is securely held and the heats are on.

ISLM invites you to follow its journey on social media platforms (Instagram – Facebook – WhatsApp) and more details and links which will be available on its website (www.islm.com.sg) with our inaugural newsletter of ISLM. Various publications, other growing list of free resources and courses, are available. There are items to shop, and advertisements from various companies which are hosted.

However, ISLM does not itself vouch, recommend, validate, endorse, promote or market the items, but to only facilitate the promotion of business and industry.

Please feel free to explore. Come join us. ISLM welcomes you.

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